

# The Senior VOICE

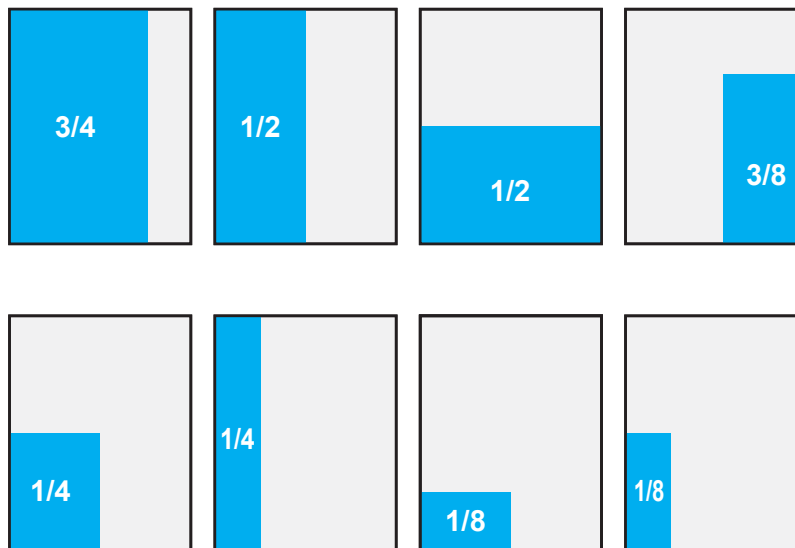
*Published Locally Since 1980*

**Wolfgang Lambdin**  
Fort Collins, Colorado  
Phone: (970) 229-9204  
Email: [wolf@theseniorvoice.net](mailto:wolf@theseniorvoice.net)  
Online: [www.theseniorvoice.net](http://www.theseniorvoice.net)

Published since 1980, The Senior Voice is the local senior publication reaching over 100,000 residents over age 50 in print and online in Fort Collins, Greeley, Loveland, Windsor, Estes Park and nearby towns. Distribution includes direct mail, magazine stands and online editions - all for a single ad rate.

## ADVERTISING RATES

*Rates include both print and online editions.*



**FREE COLOR**  
with 3 or more ads.



## MEASUREMENTS

Tabloid size page, with maximum image size 9" wide x 11.25" long. Four columns per page, each column is 12.5 picas wide, with 1.25 picas between columns. Preferred screen is 300 lines per inch.

Ad Size	Width x Height (Picas/Points)	Ad Size	Width x Height (Picas/Points)
Full Page	9" x 11.25" (54p0 x 67p6)	3/8 horizontal	6.69" x 5.5" (40p2 x 33p0)
3/4 vertical	6.69" x 11.25" (40p2 x 67p6)	1/4 vertical	2.08" x 11.25" (12p6 x 67p6)
1/2 vertical	4.39" x 11.25" (26p4 x 67p6)	1/4 square	4.39" x 5.5" (26p4 x 33p0)
1/2 horizontal	9" x 5.5" (54p0 x 33p0)	1/8 vertical	2.08" x 5.5" (12p6 x 33p0)
3/8 vertical	4.39" x 8.38" (26p4 x 50p3)	1/8 horizontal	4.39" x 2.63" (26p4 x 15p9)

**A 10% Late Fee will be charged for accounts that are 30 days Past Due.**