

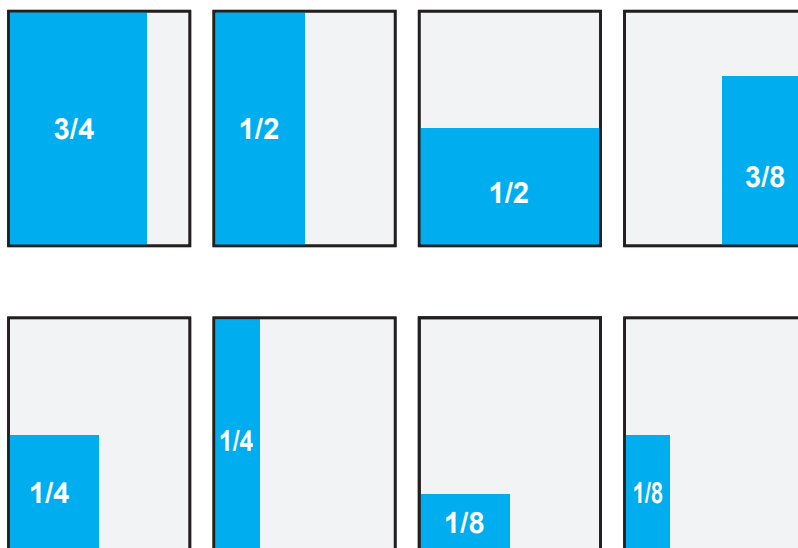
The Senior  
**VOICE**

*Published Locally Since 1980*

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Published since 1980, The Senior Voice is the local newspaper reaching over 100,000 residents over age 50 in print and online in Fort Collins, Greeley, Loveland, Windsor, Estes Park and nearby towns. Distribution includes direct mail, news stands and online editions - all for a single ad rate.



**FREE COLOR**  
with 3 or more ads.



### MEASUREMENTS

Tabloid size page, with maximum image size 9" wide x 11.25" long. Four columns per page, each column is 12.5 picas wide, with 1.25 picas between columns. Preferred screen is 300 lines per inch.

Ad Size	Width x Height (Picas/Points)	Ad Size	Width x Height (Picas/Points)
Full Page	9" x 11.25" (54p0 x 67p6)	3/8 horizontal	6.69" x 5.5" (40p2 x 33p0)
3/4 vertical	6.69" x 11.25" (40p2 x 67p6)	1/4 vertical	2.08" x 11.25" (12p6 x 67p6)
1/2 vertical	4.39" x 11.25" (26p4 x 67p6)	1/4 square	4.39" x 5.5" (26p4 x 33p0)
1/2 horizontal	9" x 5.5" (54p0 x 33p0)	1/8 vertical	2.08" x 5.5" (12p6 x 33p0)
3/8 vertical	4.39" x 8.38" (26p4 x 50p3)	1/8 horizontal	4.39" x 2.63" (26p4 x 15p9)